

2026



JUNIOR ACHIEVEMENT HALL of FAME Business Luncheon

May 7, 2026

North Little Rock Event Center
120 Main Street
North Little Rock, AR 72114
11:30 a.m. - 1:00 p.m.



Honorary Chair

Neill Linebarier

Sr. Key Accounts Manager, Summit Utilities



Laureate
Marsha Martin
CEO, Dream Big Investments, LLC



*Experian Scholarship
Award*



*Nelson Summit
Business Award*

Connecting The Best In The Business To The NEXT In Business

Join us in recognizing individuals who demonstrate business excellence, innovative thinking, strong leadership, and a commitment to supporting the community.

This celebration encourages the next generation to pursue their goals with determination. Our scholarship recipients serve as role models for their peers and the K-12 students supported by Junior Achievement.

MARSHA MARTIN HONOREE DONATIONS

Honor Marsha Martin's Legacy by donating a gift in her name.

Your donation supports Junior Achievement's mission to prepare young people for success. Contributions made in Marsha Martin's honor will go directly toward educational programs, scholarships, and resources that open doors for tomorrow's leaders.

To donate, visit arkansas.ja.org or contact us directly. All contributions will be recognized in Marsha's honor.

SPONSORSHIP CONTACT

Contact Tonya Villines
tvillines@jaark.org
501-840-1345

EXCLUSIVE SPONSORS

EXPERIAN
FORVIS MAZARS
FIRST HORIZON BANK

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SUMMIT UTILITIES

2026



Junior
Achievement™
of Arkansas

JUNIOR ACHIEVEMENT HALL of FAME Business Luncheon

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Arkansas Money & Politics
MEDIA SPONSOR

AVAILABLE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (EXCLUSIVE)

\$15,000

- Seating for 8 at the event
- Logo recognition on all digital devices and event screens during the "Ask to Give"
- Logo recognition on all event collateral recognized as Presenting Sponsor
- Logo included on event signage and visual screens
- Company recognition in Junior Achievement newsletter
- Your support at this level will provide funding for over 375 students in AR to receive JA programming

HONOREE VIDEO SPONSOR (EXCLUSIVE)

\$10,000

- Seating for 8 at the event
- Logo recognition on all digital devices, event collateral, marketing signage and event screens
- Exclusive sponsor for the Hall of Fame Honoree Digital Videos for Marsha Martin and Nelson Summit Honoree Ally
- Company recognition in Junior Achievement newsletter
- Your support at this level will provide funding for 250 students in Arkansas to receive workforce training

PLATINUM SPONSOR

\$10,000

- Company recognized as "Platinum Sponsor" on all marketing efforts including, but not limited to, advertising, press releases, website, invitation and program
- Seating for 8 at the event
- Company recognized on rolling audio visual presentation
- Company recognized in Junior Achievement's newsletter
- Your support at this level will provide funding for over 250 students in AR to receive JA programming

SILVER SPONSOR

\$5,000

- Company recognized as "Silver Sponsor" on all marketing efforts including, but not limited to, advertising, website and event program
- Seating for 8 at the event
- Company recognized on rolling audio visual presentation and JA Newsletter
- Your support at this level will provide funding for over 125 students in AR to receive JA programming

EVENT PROGRAM SPONSOR (EXCLUSIVE)

\$5,000

- Company logo on signage at photobooth located at front entrance of the Hotel
- Seating for 8 at the event
- Company recognized on rolling audio visual presentation in ballroom before and after event
- Company recognized in Junior Achievement's newsletter
- Your support at this level will provide funding for 125 students in Arkansas to receive JA programming

TABLE SPONSOR

\$2,500

- Seating for 8 at the event
- Listing in event program